



WUPW
730 North Summit
Toledo, OH 43604
Main: (419) 244-3600
Billing:

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
770861-1	05/27/12	May 2012	04/30/12 - 05/27/12

Station	Account Executive	Sales Office	Sales Region
WUPW	Anjie Brady	Petry-Philadelph	National

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Advertiser	Product	Estimate Number
Crossroads GPS	Crossroads GPS-B	577

Flight Dates	Order #	Alt Order #
05/23/12 - 05/29/12	770861	6816894

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WUPW
Attn: Lockbox #2134
PO Box 11407
Birmingham, AL 35246

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	05/24/12	05/24/12	The People's Court	M-F 3-4 PM	---1---	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/12 05/27/12 ---1--- 1 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/24/12 3:42 PM The People's Court M-F 3-4 PM :30 USPRTV05GP \$50.00 NM									
3	05/23/12	05/23/12	Fox Toledo News at 10PM	10-11p	--1----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/12 05/27/12 --1---- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/23/12 10:58 PM Fox Toledo News at 10PM 10-11p :30 USPRTV05GP \$175.00 NM									
4	05/24/12	05/24/12	Fox Toledo News at 10PM	10-11p	---1---	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/12 05/27/12 ---1--- 1 \$175.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/24/12 10:24 PM Fox Toledo News at 10PM 10-11p :30 USPRTV05GP \$175.00 NM									
6	05/24/12	05/24/12	Seinfeld	M-F 11-1130p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/21/12 05/27/12 ---1--- 1 \$60.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WUPWTh 05/24/12 11:29 PM Seinfeld M-F 11-1130p :30 USPRTV05GP \$60.00 NM									

Total Spots 4 **Gross Total** \$460.00

Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.